

LIST OF PROGRAMMES OFFERED AND SUBJECT FOR MOBILITY STUDENTS INBOUND

COLLEGE OF ARTS AND SCIENCES

No	COLLEGE	SCHOOL	PROGRAM ME	CODE	SUBJECT	SEPTEMBER SEMESTER	FEBRUARY SEMESTER
1	CAS	School of Multimedia Technology and Communication (SMMTC)	Bachelor of Communication with Honours	SCCA1013	Introduction to Communication	/	/
				SCCA1023	Communication Theory	/	/
				SCCA1033	Communication in Organization		/
				SCCA2013	Research Method in Communication		/
				SCCA2023	Human Communication	/	
				SCCA2033	Media and Society	/	
				SCCA2043	Intercultural Communication	/	
				SCCA2053	Corporate Writing		/
				SCCA2073	Public Relations		/
				SCCA2083	Communication Laws	/	
				SCCA2093	Publication Management	/	
				SCCA2103	Leadership Communication		/
				SCCA3013	Strategic Communication Management		/
				SCCA3023	Communication Audit	/	
				SCCG3153	Corporate Communication		/
				SCCG3123	Negotiation Communication	/	
				SCCG3143	Managerial Communication Skills		/
				SCCT1013	Information Communication Technology and Society	/	/
				SCCT1033	Introduction to Media Technology	/	/
				SCCT1043	Fundamental of Advertising		/
				SCCT1053	Basic Journalism		/
				SCCT1063	Fundamental of Broadcasting		/
				SCCT1083	Media Theory	/	
				SCCT1093	Visual Media	/	
				SCCT2033	Media Writing	/	
				SCCT2043	Photography		/
				SCCT2063	Media Law and Ethics		/
				SCCT2073	Media Creativity and Aesthetics		/
				SCCT3023	Research Methodology in Media		/
				SCCT3033	Media Psychology	/	
				SCCT3043	Seminar on Media		/
SCCT2213	Creativity and Strategy in Advertising	/					
SCCT2223	Advertising Copywriting		/				

No	COLLEGE	SCHOOL	PROGRAM ME	CODE	SUBJECT	SEPT MBER SEME STER	FEBR UARY SEME STER
2	CAS	School of Multimedia Technology and Communication (SMMTC)	Bachelor of Media Technol ogy with Honours	SCCT3213	Interactive Advertising	/	
				SCCT3223	Analysis And Decision Making in Advertising	/	
				SCCT3233	Integrative Media Marketing		/
				SCCT3253	Digital Advertising Management		/
				SCCT2313	News Writing	/	
				SCCT2323	Investigative News Reporting		/
				SCCT3313	News Editing	/	
				SCCT3323	Photo Journalism	/	
				SCCT3333	Electronic Journalism Management		/
				SCCT3353	Journalism Content Analysis		/
				SCCT2413	Electronic Script Writing	/	
				SCCT2423	Online Radio Production		/
				SCCT3413	Video Directing	/	
				SCCT3423	Digital Video Production	/	
				SCCT3433	Digital Broadcasting Management		/
				SCCT3453	Broadcasting Content And Audience Analysis		/
				SCCT3996	Thesis	/	
SCTX3908	Industrial Training	/					

3	CAS	School of Multimedia Technology and Communication (SMMTC)	Bachelor of Sciences With Honours (Multimedia)	STIV1013	Programming and Authoring Language	/	/
				STIV1023	Multimedia System Foundation	/	/
				STIV2013	Human Computer Interaction	/	/
				STIV2023	Graphic and Computer Animation	/	/
				STIV2043	Digital Audio Technology	/	/
				STIV3013	WWW Programming	/	/
				STIV3023	Multimedia System Networking	/	/
				STIV3033	Multimedia Database	/	/
				STIV3043	Digital Video Technology	/	/
				STIV3053	Internet Technology Services	/	/
				STIV3063	Mobile Multimedia Technology & Ubiquitous Computing	/	/
				STIV3073	Multimedia Seminar	/	/
				STIV3093	Game Application Development	/	/
				STIV3103	User Centered Design	/	/
STIV3113	Virtual Reality Technology	/	/				
4	CAS	School of Education and Modern Languages (SoE)	Bachelor of Education with Honours (Business Management)	SGDA2143	Teori dan Amalan Kurikulum Sekolah	/	
				SGDA2153	Asas Bimbingan dan Rundingcara di sekolah	/	
				BWFF2033	Pengurusan Kewangan	/	
				SBLEXXXX	Teras Bahasa Inggeris	/	
				BPME1013	Asas Keusahawanan	/	
				MPU1043	Falsafah dan Isu Semasa		
				VXXXXXX	Kokurikulum	/	/
				SGDK3832	Pedagogi Pengurusan Perniagaan		/
				BSMH2013	Pengurusan Sumber Manusia		/
				SGME2013	Pengurusan Koperatif dan Keusahawanan		/

				SGDA3103	Pengurusan Kokurikulum Sekolah		/
5	CAS	School of Education and Modern Languages (SoE)	Bachelor of Education with Honours (Guidance and Counseling)	SGDA2143	Teori dan Amalan Kurikulum Sekolah	/	
				SBLEXXX	Teras Bahasa Inggeris		/
				SSKC2213	Teori dan Praktis Kaunseling	/	
				SSKC2233	Teori dan Praktis Kaunseling Kelompok	/	
				MPU1043	Falsafah dan Isu Semasa	/	
				SGDA4013	Pentaksiran Dalam Pendidikan		/
				SSKC2323	Kemahiran Kaunseling Individu		/
				SSKC2313	Kemahiran Menolong		/
				SSKC2333	Kemahiran kaunseling Kelompok		/

6	CAS	School of Education and Modern Languages (SoE)	Bachelor of Education with Honours (Information Technology)				
				SGDA2143	Teori dan Amalan Kurikulum Sekolah	/	
				SGDA2153	Asas Bimbingan dan Rundingcara di sekolah	/	
				STIJ2024	Asas Rangkaian	/	
				STIV2013	Interaksi Manusia dan Komputer	/	
				MPU1043	Falsafah dan Isu Semasa	/	
				SGDA3103	Pengurusan Kokurikulum Sekolah		/
				STIA2024	Struktur dan Analisis Algoritma		/
				SGDM2023	Rekabentuk Pengajaran		/
				SGDK3842	Pedagogi Teknologi Maklumat dan Komunikasi		/
7	CAS	School of Creative Industry Management and Performing Arts (SCIMPA)	Bachelor of Creative Industry Management with Honours				
				SCIM1013	Pengenalan Industri Kreatif	/	
				SCIM1023	Asas Seni Kreatif	/	
				SCIM1033	Pengenalan Media Digital	/	
				SCIM1043	Pemikiran dan Kritikan Kreatif		/
				SCIM1053	Komunikasi Budaya dan Apresiasi Seni Malaysia		/
				SCIM1063	Ekonomi Kreatif		/
				SCIM2013	Perhubungan Awam dalam Industri Kreatif		/
				SCIM2023	Pemasaran dalam Indudtri Kreatif	/	
				SCIM2033	Audio Kreatif		/
				SCIM2043	Penulisan Skrin	/	
				SCIM2103	Sejarah, Estetika dan Kritikan Filem		/
				SCIM2203	Asas Muzik		/
				SCIM2303	Pemodelan Digital		/
SCIM2403	Media Interaktif		/				

8	CAS	School of Quantitative Science (SQS)	Bachelor of Science with Honours (Industrial Statistics)				
				SQIT1013	Pengaturcaraan Dalam Aplikasi Perniagaan	/	/
				SQIT3014	Pembuatan Keputusan Berbantu Komputer	/	/
				SQIT3033	Perolehan Pengetahuan Dalam Pembuatan Keputusan	/	/
				SQIT3043	Permodelan Data Dan Pangkalan Data	/	/
				SQIT3063	Perlombongan Data	/	/
				SQIT3073	Pengaturcaraan Analitik Perniagaan	/	/
				SQIT3083	Visualisasi Data	/	/
				SQQM1023	Matematik Untuk Pengurusan	/	/
				SQQM1034	Kalkulus I	/	/
				SQQM1063	Matematik Diskret	/	/
				SQQM1073	Matematik Perniagaan	/	/
				SQQM2023	Algebra Linear	/	/
				SQQM2033	Kalkulus Pertengahan		/
				SQQM2034	Kalkulus li	/	/
				SQQM2073	Matematik Aktuari I	/	/
				SQQM3024	Permodelan Matematik	/	/
				SQQM3034	Kalkulus Multivariat	/	/
				SQQM3043	Persamaan Pembezaan Biasa	/	/
				SQQM3054	Analisis Berangka	/	/
				SQQM3073	Matematik Aktuari li	/	/
				SQQP1023	Pengoptimuman Linear Dan Bukan Linear	/	/
				SQQP2023	Pemodelan Tentu Dan Kebarangkalian	/	/
				SQQP3023	Pemodelan Pemutusan	/	/
				SQQP3033	Pemodelan Berkomputer Dalam Perniagaan	/	/
				SQQP3043	Teknik-Teknik Heuristik	/	/
				SQQP3063	Pemodelan Sistem Dinamik	/	/
				SQQP3083	Analisis Pemutusan Berbilang Kriteria	/	/
				SQQP3103	Kejuruteraan Operasi	/	/
				SQQP3113	Teori Permainan Dan Pemikiran Strategik	/	/
SQQP4013	Analisis Kecekapan Dan	/	/				

				Produktiviti		
				SQQS1013 Pengantar Statistik	/	/
				SQQS1033 Penjelajahan Dan Pengitlakan Data	/	
				SQQS1043 Kebarangkalian Dan Statistik	/	/
				SQQS2013 Statistik Gunaan	/	/
				SQQS2063 Statistik Pentaabiran	/	/
				SQQS2073 Pemodelan Regresi	/	/
				SQQS2083 Teknik Pensampelan	/	/
				SQQS3063 Peningkatan Kualiti Berstatistik	/	/
				SQQS3103 Rekabentuk Ujikaji Dan Analisis	/	/
				SQQS3113 Analisis Multivariat	/	/
				SQQS3153 Kaedah Tak Berparameter	/	/
				SQQS3163 Kaedah Peramalan	/	/
				SQQS3183 Topik Khas Dalam Statistik	/	
				SQQS3143 Analisis Data Hayat		/
				SQQS3173 Statistik Rasmi	/	

9	CAS	School of Computing (SoC)	Bachelor of Science with Honours (Information Technology)				
				SGDN1043	Science of Thinking and Ethics		
				BWFF1013	Foundations of Finance		
				STIA1113	Programming I	/	/
				STIA1123	Programming II	/	/
				STIA2024	Data Structures and Algorithm Analysis	/	/
				STID3014	Database System & Information Retrieval	/	/
				STID3024	Systems Analysis and Design	/	/
				STID3074	Information Technology Project Management	/	/
				STID3113	Research Methodology in IT	/	/
				STIJ2024	Basic Networking	/	/
				STIK1014	Computer System Organization	/	/
				STIK2044	Operating System	/	/
				STIN1013	Introduction to Artificial Intelligence	/	/
				STIV2013	Human Computer Interaction	/	/
				STQM1203	Mathematics for Information Technology	/	/
				STQM2103	Discrete Structure	/	/
				STQS1023	Statistics for Information Technology	/	/
				STID3034	Information Technology Management	/	/
				STID3124	Database Administration	/	/
				STID3154	IT Entrepreneurship	/	/
				STID4064	Information Resource Management	/	/
				STID4074	Information Strategy Planning	/	/
				STID3144	Knowledge Management	/	/
				STID4054	Seminar in Information Management	/	/
				STIN2024	Logic Programming	/	/
				STIN2044	Knowledge Discovery in Database	/	/
				STIN2054	Neural Network	/	/
				STIN2064	Machine Learning	/	/
				STIN2104	Knowledge Engineering & Expert Systems	/	/
STIN3034	Natural Language Processing	/	/				
STIN3054	Intelligent Agent	/	/				
STIN3074	Fuzzy Logic System	/	/				

			STIK2024	Computer System Architecture	/	/
			STIJ3044	Routing Protocols and Concepts	/	/
			STIJ3064	Distributed Computing	/	/
			STIJ3104	Networking Management	/	/
			STIJ3134	System and Network Security	/	/
			STIJ3074	Web Application Development	/	/
			STIJ3054	Network Design	/	/
			STIW2024	Software Engineering	/	/
			STIW2044	Mobile Programming	/	/
			STIW3034	Software Testing and Quality Assurance	/	/
			STIW3044	Web Engineering	/	/
			STIW3054	Real-Time Programming	/	/
			STIW3064	Component-Based Development	/	/
			STIS3013	Principle of Data Science	/	/
			STIS3023	Data Science Programming	/	/
			STIS3033	Exploratory Data Analysis	/	/
			STIS3043	Business Intelligence	/	/
			STIS3053	Predictive Analytics	/	/
			STIS3123	Inference Statistics	/	/
			STIS3113	Data Visualisation	/	/
			STIS3143	Social Media Analytics	/	/
			STIS3134	Numerical Analysis		
			STIN2064	Machine Learning		

10	CAS	School of Applied Psychology, Social Work and Policy (SAPSP)	Bachelor of Social Work with Honours	SSWA1053	Asas-Asas Amalan Kerja Sosial		/
				SSWA2103	Strategi Intervensi dalam Pengurusan Kes Individu	/	
				SSWA2203	Strategi Intervensi dengan Kelompok dan Keluarga		/
				SSWA2303	Strategi Intervensi dengan Komuniti dan Pengurusan Organisasi		/
				SSWA2313	Komunikasi dalam Pengurusan Kes Kerja Sosial	/	
				SSWP1013	Pengantar Kerja Sosial	/	
				SSWP1023	Sejarah dan Perkembangan Kebajikan Sosial		/
				SSWS2113	Kepelbagaian Budaya dan Keperluan Manusia		/
				SSWT1033	Isu-Isu dan Polisi Sosial	/	
				SSWT2043	Etika dan Undang-Undang dalam Profesion Bantuan		/
				SSWT3023	Pentadbiran dan Pengurusan Organisasi Perkhidmatan Sosial		/
				SSWY1043	Tingkah Laku Manusia dalam Persekitaran Sosial	/	
				SSWA2413	Pengurusan Bencana Dan Intervensi Krisis		/
				SSWA3113	Kerja Sosial dengan Kanak-Kanak dan Remaja	/	/
				SSWA3123	Kerja Sosial dengan Keluarga	/	/
				SSWA3133	Kerja Sosial dengan Warga Tua	/	/
				SSWA3213	Khidmat Bersepadu untuk golongan Orang Kurang Upaya		/
				SSWA3313	Kerja Sosial Dalam Pusat Pemulihan	/	
				SSWA3413	Kerja Sosial dalam Perkhidmatan Kesihatan	/	/
				SSWA3513	Kerja Sosial dan Kesihatan Mental	/	
				SSWA3713	Kerja Sosial dalam Penyalahgunaan Bahan	/	
				SSWA3813	Kerja Sosial dalam Industri	/	
				SSSD2013	Sosiologi Devian	/	
				SSSD3623	Kriminologi		/
SSWP1033	Pengurusan Kesukarelawanan	/	/				
SSWR2063	Agama dan Kebajikan Sosial	/	/				

